



Happy New Year! It is time to invite you or your team of sculptors to submit an entry for the 2022-2024 Cloverdale Sculpture Trail, a juried exhibit. One change, we are switching from a yearly exhibit to a two-year exhibit as two years better suits the community of Cloverdale and the Trail producers. The Trail is entering its 18<sup>th</sup> year of public art display.

If you are not familiar with Cloverdale, it is a town 80 miles north of San Francisco on Highway 101. Cloverdale is known for its small-town ambiance, history, and burgeoning arts community. Sculptures in Cloverdale wander through the easily walkable downtown area and beyond.

The goals of the Cloverdale Sculpture Trail are to promote public art that is available to the Cloverdale community and visitors, bringing awareness of public art to all ages and ethnicity. Additionally, to ignite the imagination and foster conversation and interaction

To bring awareness to the 2022-2024 Sculpture Trail and the exhibiting sculptors we provide the following:

- Public releases and calendar listings include print, online media, radio stations, art organizations, Sonoma County Tourism Bureau, and art galleries throughout California. Plus, a listing in the Sonoma County Visitors Guide, "Sculpture Spotlight" appears biweekly in the Cloverdale Reveille showcasing a different sculptor, and a Sculpture Trail newsletter.
- Printed brochures distributed in key tourism areas in Sonoma County and downloadable from our web site [www.cloverdalesculpturetrail.org](http://www.cloverdalesculpturetrail.org).
- We have an active Facebook and website. Reports show the website is viewed worldwide with China being number two after the United States
- Sculptures for sales are noted on sculpture signs next to each sculpture and at our website. In 2022 there will be a sales flipbook at the website.

Each sculptor selected to exhibit will receive \$250 from a sponsor to assist with expenses. Prize money: "Best of Show" (\$1,000), "First Place" (\$500) and "Honorable Mention" (\$250) will be awarded.

We will again produce a video on the participating 2022-2024 sculptors to be shown at the opening reception and then viewed at our website and You Tube.

Otocast will again produce a narrated (English and Spanish), self-guided walking tour for the 2022-2024 Trail. The Trail can be explored worldwide by downloading from Google Play or Apple App Store the free Otocast app. 10 countries besides the US have taken the tour in the past.

Attached you will find guidelines, timeline, and an entry form. Entry deadline is **February 28, 2022**. There is **no entry fee**. Guidelines and the entry form can also be downloaded from our website. [www.cloverdalesculpturetrail.org](http://www.cloverdalesculpturetrail.org).

Please contact Joyce Mann, the Cloverdale Trail Coordinator at [jmannfor@gmail.com](mailto:jmannfor@gmail.com) or call 707-894-4929 if you have questions. We look forward to your entry.

Regards, Joyce Mann & Janet Howell, Cloverdale Trail Coordinators

PS: Pass this "Call" onto to your sculptor friends.

# Cloverdale SCULPTURE TRAIL EXHIBIT – CALL FOR ARTISTS

*Exhibition dates: May 1, 2022 – April 25, 2024, **Deadline for entries: February 28, 2022***

Beginning its 18<sup>th</sup> year of public art, the Cloverdale Sculpture Trail is now a two-year outdoor juried exhibit. The Cloverdale coordinators/producers of the Cloverdale Sculpture Trail, invites sculptors/sculptor teams to submit entries. Each sculptor selected to exhibit will receive \$250 from a sponsor to assist with expenses.

**Three sculptures will be selected by the judges to receive an award, a \$1,000 “Best of Show” award, a \$500 “First Place” award and a \$250 “Honorable Mention” award.**

## Exhibit Selection Committee

**Harvey Brody** - Harvey has been a studio artist for 40 years creating art in France and Northern California and exhibiting in France, New York, and San Francisco. Twenty-five of those years were spent working with clay, including stoneware, porcelain, and low-fire ceramics, creating both functional and sculptural work. His studio pursuits after 1986 included mixed media jewelry and mixed media functional and sculptural work as well as collages. His painting career began in 2010.

**Janet Howell** – Owner of J. Howell Fine Art Gallery located in Healdsburg, on the Plaza. Many years, before opening the gallery in Healdsburg, she was Director of the Carmel Art Association. Janet produced three books on early California art featuring artists E. Charlton Fortune, Percy Gray and Rip Matteson.

**Sandy Erickson** - Co-owner and director of the Erickson Gallery in Healdsburg. The gallery showcases contemporary paintings, sculptures and mixed media works by local and internationally known artists, with an emphasis on artists from Northern California. Sandy produced an art book, Joe Draeger, An American Artist.

## Exhibition Timeline

**February 28, 2022** – Deadline for receipt of entries

**By March 15, 2022** – Artists will be notified of selection - artists selected will receive \$250.

**April 28, 2022** – Installation of selected 2022-2024 sculptures.

**By May 8, 2020** – Prize winners notified.

**June 4, 2022** - 5:00 to 7:30 pm - Opening Reception at the Cloverdale Performing Art Center, 209 N. Cloverdale Blvd.

**April 25, 2024** – Removal of the 2022-2024 exhibit sculptures.

## How to Enter - Criteria

- No Entry Fee.
- Multiple pieces may be submitted. Fill out an entry form for each piece you are going to submit.
- Submit a photo of the completed sculpture(s) to be entered, or a detailed sketch if not yet completed (jpg accepted).
- Submit a description of the work(s): size, composition, how it will be stable and safe for the viewing public. (No sharp edges, no moving sculpture parts, etc.). **Note:** Most sculptures will be placed on concrete sidewalks & must be free standing. No bolting into the sidewalks. A few areas are available for staking.
- Submit a resume.
- Submit a specific artist statement about work(s) to be entered; maximum of 200 words per each entry.
- A general artist statement; maximum of 200 words.
- 2 photographs of recent work identified by sculptor's name in jpg format not to exceed 1.5 MB in size.
- Sculptures must be maintenance free, able to withstand heat, sun, wind, sprinklers, rain, children, and crowds. Size should be of sufficient scale for an outdoor, open-air exhibit.
- Selection is at the discretion of the Selection Committee. Selected pieces will be reviewed by the City of Cloverdale for the viewing public's safety.
- Each artist will be responsible for set-up and costs beyond the \$250 provided each sculptor. If you need extra hands, please bring them along. A forklift can be scheduled to off-load and place sculptures, and to reload at the end of exhibit. There is no charge for the use of the forklift.
- All reasonable care & precaution will be taken to ensure the safety of the sculptures. Insurance to cover loss or damage of sculptures will not be provided. We encourage you to arrange your own loss or damage coverage. Exhibiting artists are required to sign a Waiver, Release, and Indemnity Agreement form prior to installation. It is recommended you have liability insurance. We cannot provide liability insurance contact your insurance carrier.

# CLOVERDALE SCULPTURE TRAIL EXHIBIT

## Entry Form - *Deadline for entries: February 28, 2022*

Fill out a separate form for each sculpture being submitted.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Cell phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_ Web Site: \_\_\_\_\_

Title of Work: \_\_\_\_\_

Composition: \_\_\_\_\_

Size of Sculpture: Height: \_\_\_\_\_ Width: \_\_\_\_\_ Depth: \_\_\_\_\_

Circumference if applicable: \_\_\_\_\_

Size & Weight of Sculpture Base: \_\_\_\_\_ Approx. Total Weight: \_\_\_\_\_

Will your sculpture be for sale? Yes  No  Price: \_\_\_\_\_ **There will be a 15% Commission on sculptures sold as a result of the Sculpture Trail to provide funds to expand the Trail.**

Will you need the use of a forklift: Yes  No

**To be considered be sure to include with this application the requested material:**

- Photo of the completed sculpture(s) to be entered, or a detailed sketch if it is not yet completed. (jpg accepted).
- Description of sculpture, including stability & safety.
- Artist statement about work to be entered and a general artist statement.
- A resume
- 2 photographs of recent work identified by sculptor's name. Photos will be returned if sent by mail.

Submit required jpgs and documents to [jmannfor@gmail.com](mailto:jmannfor@gmail.com) or mail completed entry and materials to Joyce Mann P.O. Box 443 . Cloverdale, CA 95425 for receipt by February 28, 2022.

**I understand and agree to the Terms and Criteria as specified in this "Call for Artists" document.**

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

### Questions:

Contact Joyce Mann, Cloverdale Trail Coordinator at 707.894.4929 or [jmannfor@gmail.com](mailto:jmannfor@gmail.com) .

To use the "Send" feature of this form, you need to open it in Adobe Acrobat, not in your browser window. Your browser should ask you your preference when you select the form link.