



Dear Sculptor:

Happy New Year.

As many of you know, I have taken over the coordination of the Sculpture Trail from Joyce Mann, who retired this past year after nearly 20 years of bringing sculpture to downtown Cloverdale. I will do my best to continue in her footsteps and it is my sincere hope to see the Sculpture Trail move forward so that we may continue having public art in our community.

Sadly, this past year was a troubled one for the Sculpture Trail. We experienced vandalism on a level we have never seen before and two pieces were violently destroyed. This was a devastating blow to our program. For the past 20 years, Cloverdale has been a safe haven for public art. However, this recent vandalism spree has made our community realize that security is of the utmost importance and I am committed to making changes and raise the funds necessary to make sure the sculptures are safe while on our streets. The support from the community has been overwhelming and several concerned citizens stepped forward to raise reward money in the amount of \$1,500 to anyone who comes forward with information. If that does not happen, the money will then be put into the security fund for security cameras. And, new this year, some locations will be available for bolting pieces into the sidewalk. Additionally, the Kiwanis Club of Cloverdale has pledged to donate \$1,500 toward security. I have also applied for a grant to help cover costs amongst other things. Insurance is currently being explored.

We hope this recent news will not deter our faithful regular artists as well as new applicants from submitting an entry for the 2024-2026 Cloverdale Sculpture Trail.

The Cloverdale Sculpture Trail is a public art display for all residents and visitors to enjoy and its mission is to foster conversation, educate and encourage interaction with the hope of bringing awareness of art to all ages, gender, income brackets and ethnicity and to enhance our small community.

Following are some of the ways we promote the Trail throughout the year.

- Public releases and calendar listings include print, online media, radio stations, art organizations, Sonoma County Tourism Bureau, and art galleries throughout California. Plus, a listing in the Sonoma County Visitors Guide, “Sculpture Spotlight” appears monthly in our local newspaper, Cloverdale Connect, showcasing a different sculptor each issue.
- Printed brochures distributed in key tourism areas in Sonoma County and downloadable from our web site [www.cloverdalesculpturetrail.org](http://www.cloverdalesculpturetrail.org)
- We have an active Facebook, Instagram and website
- Sculptures can be made available for sale, which will be noted on sculpture signs next to each sculpture and at our website. I am also working on getting new signage for better visibility and weather-proofing.
- Each sculptor selected to exhibit will receive \$300 from a sponsor to assist with expenses. After installation, professional judges will review the pieces and awards will be given as follows: Best of Show - \$1,000, \$500.00 - First Place and \$250 – Honorable Mention.
- We will again produce a video on the participating sculptors to be shown at the opening reception and then viewed at our website and You Tube.
- Otocast will continue to provide a narrated (English and Spanish), self-guided walking tour where visitors worldwide can explore the Trail by downloading from Google Play or Apple App Store the free Otocast app.

Attached you will find guidelines, timeline, and an entry form. Entry deadline is **March 1<sup>st</sup>, 2024**. There is **no entry fee**. Guidelines and the entry form can also be downloaded from our website. [www.cloverdalesculpturetrail.org](http://www.cloverdalesculpturetrail.org)

Please contact Janet Howell, the Cloverdale Trail Coordinator at [janethowell4001@gmail.com](mailto:janethowell4001@gmail.com) or call 707-293-7426 if you have questions.

It is my sincere hope you will join us so that the Cloverdale Sculpture Trail can continue with its tradition of bringing public art to our community.

Kind Regards,

Janet A. Howell  
Trail Coordinator

## Cloverdale Sculpture Trail 2024-2026

### CALL FOR ARTISTS

*Exhibition dates: May 1, 2024 – April 25, 2026. **Deadline for entries: March 1st, 2024***

The Cloverdale Sculpture Trail invites sculptors and sculptor teams to submit entries. Each sculptor selected to exhibit will receive \$300 from a sponsor to assist with expenses.

**Three sculptures will be selected by judges to receive awards as follows: \$1,000 Best of Show, \$500 First Place and \$250 Honorable Mention.**

#### **Exhibition Timeline:**

**March 1st, 2024** – Deadline for receipt of entries

**March 15, 2024** – Artists will be notified of selection - artists selected will receive \$300 at time of installation.

**April 25, 2024** – Installation of selected sculptures.

**April 25, 2024** – Removal of the 2022-2024 exhibit sculptures.

**May 10, 2024** – Prize winners notified.

**TBA – Opening Reception**

#### **How to Enter - Criteria**

- No Entry Fee.
  - Multiple pieces may be submitted. Fill out an entry form for each piece you are going to submit.
  - Submit a photo of the completed sculpture(s) to be entered, or a detailed sketch if not yet completed (jpg accepted)
    - Submit a description of the work(s): size, composition, how it will be stable and safe for the viewing public, i.e. No sharp edges, no moving sculpture parts.
  - Note:** Most sculptures will be placed on concrete sidewalks & must be free standing. A few areas will be available for bolting into the sidewalk and some areas are available for staking.
  - Submit a resume.
  - Submit a specific artist statement about work(s) to be entered; maximum of 200 words per each entry.
  - A general artist statement; maximum of 200 words.
  - 2 photographs of recent work identified by sculptor's name in jpg format not to exceed 1.5 MB in size
  - Sculptures must be maintenance free, able to withstand heat, sun, wind, sprinklers, rain, children, and crowds. Size should be of sufficient scale for an outdoor, open-air exhibit.
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- Selection is at the discretion of the Selection Committee. Selected pieces will be reviewed by the City of Cloverdale for the viewing public's safety.

- Each artist will be responsible for set-up and costs beyond the \$300 provided each sculptor. If you need extra hands, please bring them along. A forklift will be made available to off-load and place sculptures and to reload at the end of exhibit. There is no charge for the use of the forklift.
- All reasonable care & precaution will be taken to ensure the safety of the sculptures with security cameras, bolting and staking. At this time, insurance to cover loss or damage of sculptures will not be provided due to its expense. However, we are exploring policies to see if this will be feasible for the 2024-2026 Trail. We encourage you to arrange your own loss or damage coverage through your insurance carrier. If insurance can not be provided by the Cloverdale Sculpture Trail, exhibiting artists are required to sign a Waiver, Release, and Indemnity Agreement form prior to installation.

# CLOVERDALE SCULPTURE TRAIL EXHIBIT

## *Entry Form* - Deadline for entries: **March 1st, 2024**

Fill out a separate form for each sculpture being submitted.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Cell phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_ Web Site: \_\_\_\_\_

Title of Work: \_\_\_\_\_

Composition: \_\_\_\_\_

Size of Sculpture: Height: \_\_\_\_\_ Width: \_\_\_\_\_ Depth: \_\_\_\_\_

Circumference if applicable: \_\_\_\_\_

Size & Weight of Sculpture Base: \_\_\_\_\_ Approx. Total Weight: \_\_\_\_\_

Will your sculpture be for sale? Yes  No  Price: \_\_\_\_\_ (There will be a 15% Commission on sculptures sold as a result of the Sculpture Trail to provide funds to expand the Trail.)

Will you need the use of a forklift: Yes  No

To be considered be sure to include with this application the requested material:

- Photo of the completed sculpture(s) to be entered, or a detailed sketch if it is not yet completed. (jpg accepted).
- Description of sculpture, including stability & safety.
- Artist statement about work to be entered and a general artist statement.
- A resume
- 2 photographs of recent work identified by sculptor's name. Photos will be returned if sent by mail.

Submit required jpgs and documents to [janethowell4001@gmail.com](mailto:janethowell4001@gmail.com) or mail completed entry and materials to Janet Howell P.O. Box 133, Cloverdale, CA 95425. Must be received by March 1, 2024.

I understand and agree to the Terms and Criteria as specified in this "Call for Artists" document.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Questions:

Contact Janet Howell, Cloverdale Trail Coordinator at 707.293-7426 or [janethowell4001@gmail.com](mailto:janethowell4001@gmail.com).

To use the "Send" feature of this form, you need to open it in Adobe Acrobat, not in your browser window. Your browser should ask you your preference when you select the form link.